



2100 Roosevelt Avenue
PO Box 2208
Springfield, MA 01102-2208

2023 S&W HOLIDAY 1XPOWER PROMOTION

UPDATED: 12/05/2023

Offer limited to one (1) Vortex Strikefire® II Red Dot (SKU: SF-BR-504, MSRP \$274.99) promotion per each NEW eligible Smith & Wesson® M&P®15 Sport II, M&P®15, M&P®15 Volunteer® XV, M&P®10 Volunteer® X and M&P®10 rifles purchased between November 1, 2023 and December 31, 2023 (the “Promotion”). Notwithstanding anything herein to the contrary, for purposes of this Promotion, if the initial order for an eligible firearm is placed online, via phone, or some other method that necessitates the buyer to receive the firearm from a Federal Firearm Licensee (“FFL”) at a later date, the firearm date of purchase will be deemed the date upon which such firearm is actually conveyed to the buyer by said FFL and must fall between November 1, 2023 and December 31, 2023 to be eligible for this Promotion. Furthermore, the initial order must also occur between November 1, 2023 and December 31, 2023 to be eligible for this Promotion.”No substitutions. Eligible rifle sku’s are as follows:

10057, 10159, 10202, 10203, 10301, 10305, 11515, 11532, 11600, 11616, 12001, 12024, 12055, 12096, 12306, 12403, 12452, 12606, 12614, 12936, 12938, 12939, 13073, 13492, 13507, 13508, 13509, 13510, 13511, 13512, 13513, 13514, 13515, 13516, 13517, 13518, 13519, 13520, 13521, 13551, 13712, 13781, 13791, 13961, 14112, 311000, 311001, 311003, 311008, 311024, 311041, 311053, 311054, 311308.

Promotions may be redeemed either by mail or online. To redeem by mail, follow Steps 1 – 4 (below) to complete and submit Promotion coupon. Promotion coupon must be postmarked by January 31, 2024. To redeem online, visit <https://www.smith-wesson.com/rebates>. Online Promotion form must be submitted by January 31, 2024. Please allow at least 8-10 weeks for fulfillment of valid Promotion requests. There is no shipping cost associated with this Promotion. This Promotion is valid in the United States (excluding United States territories) and excluding any jurisdiction (whether state or local) where applicable, and only for those persons who are legally able to own and possess firearms. Please review all applicable local laws and regulations before participating in the Promotion. Good for actual purchases of new firearms (used models will be denied) by end users from an authorized seller (authorized sellers are valid retail FFL holders); excludes purchases by resellers and distributors of firearms, and any groups, organizations, businesses, or government agencies. Applicable Red Dot will be mailed to qualifying end-user purchasers in the United States. Smith & Wesson is not responsible for late, lost, mutilated or misdirected mail. All counterfeit, unauthorized duplicates, or invalid coupons (including but not limited to incomplete, inaccurate or illegible coupons and/or sales receipt), or claims that fail to include valid and legible proofs of purchase as specified in the submission instructions will be automatically rejected. Online Invoices, Shipping Documents, Packing Slips, etc, are not valid sales receipts. Only Dated Sales Receipts with Store Name that Clearly Identifies Item(s) Purchased will be accepted, along with the actual Box Label or photo of the Box Label. If you return any of the eligible firearms you purchased in this Promotion, you may be charged for the cost of the promotional items received. Any corrections to a submitted claim that was initially rejected due to incomplete, inaccurate, or illegible submissions, or that failed to include a valid and legible proof of purchase must be submitted by January 31, 2024. No Promotion claims, or requests to correct a previously submitted claim, will be accepted or considered after January 31, 2024. Fraudulent submissions could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342) or other applicable law. Void where prohibited by law, subject to tax, or otherwise restricted. Smith & Wesson reserves the right to



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discontinue or change this Promotion at any time. The Promotion is not transferable, not for resale and is not redeemable for cash. Promotion items are subject to availability. Offer is good only while supplies last. We must receive your completed redemption form on or before 11:59 p.m. ET January 31, 2024. OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION OR DISCOUNT, INCLUDING EMPLOYEE OR FRIENDS AND FAMILY PURCHASES.

Step 1: Print Rebate Coupon <https://www.smith-wesson.com/rebates>

Step 2: Fully Complete Coupon
Serial & SKU #'s Required

Step 3: Enclose:

- (1) Dated Sales Receipts with Store Name that Clearly Identifies Item(s) Purchased Required
- (2) Photo of Box Label OR Actual Box Label Required

Step 4: Mail to:

SMITH & WESSON HOLIDAY 1XPOWER PROMOTION
DEPT #SW23-7405 • PO BOX 472
SCOTTSDALE, AZ 85252-0472